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**Enduvo to Demonstrate That Anyone Can Create and Share AR/VR Content at IMSH**  
*January 26-30 at the Henry B. González Convention Center  
in San Antonio, TX, Booth 10 in Government Row*

January 24, 2019 – – [Enduvo](#), the leading immersive content authoring and delivery platform for training healthcare, mechanical, and technical industries, will be demonstrating that anyone can create and share AR/VR immersive experiences at [IMSH](#) booth 10 in Government row from January 26 – 30 in San Antonio. Representatives will be at the show to discuss how organizations, educators, and simulation centers are using Enduvo to help doctors and practitioners improve patient outcomes with experiential training.

“It is no secret that AR/VR technologies have significant promise for the healthcare industry. However, until now 3-D experiences were out of reach to many organizations because of the high production costs associated with graphic artists, developers and studio production time. With Enduvo, now anyone can create and share AR/VR training content. In four easy steps, practitioners can be teaching in an immersive environment, and students can be learning from global experts about their patient’s anatomy and condition in few minutes,” said Dr. Matt Bramlet, a pediatric cardiologist and co-founder of Enduvo.

**About Enduvo**

Enduvo is a powerfully simple, immersive, content authoring and delivery platform for training healthcare, mechanical, and technical industries. Enduvo removes the complexity, inflexibility, and high costs associated with creating augmented and virtual reality content. Its market leading platform allows anyone can create and share AR/VR content in minutes, without any technical training, and at a fraction of the previous costs. Experts "jumpin", produce content, and narrate the experience. Learners gain knowledge directly from experts through immersive, one-on-one, 3-D real-world like experiences. People are more engaged, retain more information in less time, and are better prepared for the work they do. Enduvo originated within the University of Illinois College of Medicine. To find out more about how to use Enduvo at your organization visit [www.enduvo.com](http://www.enduvo.com).

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