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Enduvo Wins Air Force Small Business Innovation Research Grant
Air Force evaluating the utility of Enduvo's ground-breaking AR/VR content authoring and distribution platform for training maintenance, medical, and engineering teams

February 20, 2019 – – Enduvo, the leading immersive content authoring and delivery platform for training healthcare, mechanical, and technical industries, today announced it has been selected for the first phase of the highly competitive Air Force Small Business Innovation Research grant. The grant is an outcome of the US Air Force Research Lab (AFRL) and its technology accelerator, AFWERX, partnering to provide Small Business Innovation Research (SBIR) funding to innovative companies and products that can help the Air Force achieve its mission.

"AR/VR content is invaluable for training pilots, maintenance teams, medical practitioners, and first responders within the Air Force," said Steve Garrou, CEO, Enduvo. "Given the impact that immersive, experiential training has within the Air Force, Enduvo's ability to significantly reduce training costs and improve the efficiency of content creation, is receiving an enthusiastic response."

Until now 3-D experiences were out of reach to many organizations because of high costs, studio production time, and the need for experts to integrate the components to create a seamless experience. Refreshing the content increases the costs even more. With Enduvo, now anyone can now create and share AR/VR content and training. In just a few minutes, experts can be creating immersive content and imparting their knowledge.

About the AFRL and AFWERX SBIR Grant:
AFRL and AFWERX have partnered to streamline the Small Business Innovation Research process in an attempt to speed up the experience, broaden the pool of potential applicants and decrease bureaucratic overhead. Beginning in SBIR 18.2, and now in 18.3, the Air Force has begun offering 'Special' SBIR topics that are faster, leaner and open to a broader range of innovations.

About Enduvo:

Enduvo is a powerfully simple, immersive, content authoring and delivery platform for training healthcare, mechanical, and technical industries. Enduvo removes the complexity, inflexibility, and high costs associated with creating augmented and virtual reality content. Its market-leading platform allows anyone to create and share AR/VR content in minutes, without any technical training, and at a fraction of the previous costs. Experts "jump-in", produce content, and narrate the experience. Learners gain knowledge directly from experts through immersive, one-on-one, 3-D real-world like experiences. People are more engaged, retain more information in less time, and are better prepared for the work they do. Enduvo originated within the University of Illinois College of Medicine. To find out more about how to use Enduvo at your organization visit www.enduvo.com.

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