



**For Immediate Release:**

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**Enduvo Joins HP at HIMSS19**

*Enduvo to Demonstrate That Anyone Can Create and Share AR/VR Content  
In HP's Booth At HIMSS 2019, February 11-15 in Orlando, FL Booth 3741*

February 11, 2019 – Enduvo, the leading immersive content authoring and delivery platform for training healthcare, mechanical, and technical industries will be joining HP in its booth at HIMSS 3741 to demonstrate that anyone can create and share AR/VR immersive experiences. Enduvo will demonstrate how any healthcare professional can create and share immersive AR/VR content to lower costs and improve training outcomes. Enduvo's AR/VR content authoring and distribution platform is certified on HP hardware.

“HP's leadership and commitment to championing new technologies are accelerating breakthroughs in healthcare,” said Steve Garrou CEO of Enduvo. “Our platform together with HP hardware, helps doctors, students, and patients quickly, easily, and cost-effectively harness the power of AR/VR to enhance the way people learn, communicate, and collaborate across medical education, patient therapy, and patient education.”

Until now 3D experiences were out of reach to many organizations because of high costs, studio production time, and the need for experts to integrate the components to create a seamless experience. With Enduvo anyone can now create and share AR/VR content and training. In four easy steps, healthcare educations and practitioners can be immersed in the environment, narrating their experience, and creating learning experiences to impart their expert knowledge. Healthcare organizations use Enduvo to better prepare medical practitioners for life and death situations.

**About Enduvo**

Enduvo is a powerfully simple, immersive, content authoring and delivery platform for training healthcare, mechanical, and technical industries. Enduvo removes the complexity, inflexibility, and high costs associated with creating augmented and virtual reality content. Its market-



leading platform allows anyone to create and share AR/VR content in minutes, without any technical training, and at a fraction of the previous costs. Experts "jumpin", produce content, and narrate their experience. Learners gain knowledge directly from experts through immersive, one-on-one, 3-D real-world like experiences. People are more engaged, retain more information in less time, and are better prepared for the work they do. Enduvo originated within the University of Illinois College of Medicine. To find out more about how to use Enduvo at your organization visit [www.enduvo.com](http://www.enduvo.com). You can follow Enduvo on [Twitter](#), [LinkedIn](#), and [YouTube](#).

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