

**FOR IMMEDIATE RELEASE**

Contact: Joan Spindel  
Joan.spindel@enduvo.com  
973-715-0087

**Enduvo CEO, Steve Garrou to Present on Value of VR for Healthcare Education  
at 2019 Health Innovations Conference in Uganda**

*Talk to focus on how VR is revolutionizing  
the learning experience and improving medical diagnoses.*

March 14, 2019 –Chicago, IL – Steve Garrou, CEO of [Enduvo](#), the leading immersive content authoring and delivery platform for training healthcare, mechanical, and technical industries, will present at the [Health Innovation Conference in Uganda](#), March 19-20 at the Kampala Serena Hotel. The conference, sponsored by the [Ugandan Academy for Health Innovation and Impact](#), brings together senior leaders from around the world who are driving innovation within the health arena to share how they are implementing new ideas from ideation to value creation. Steve’s talk, part of the Bioinformatics and Emerging Tech track, will focus on how VR is revolutionizing the learning experience and improving medical diagnoses.

This year the conference is taking place in coordination with the open ceremonies for the [African Center of Excellence](#) (ACE) in Bioinformatics and Data Intensive Sciences in Uganda. ACE is a research and training collaborative established by NIAID in partnership with public and private industry partners to deliver high performance computing infrastructure and training to capable research and academic institutions in Africa.

Until now, 3-D experiences were out of reach to many organizations because of high costs, studio production time, and the need for experts to integrate the components to create a seamless experience. With Enduvo, anyone can now create and share AR/VR content and training. In four easy steps, healthcare educators and practitioners can be immersed in the environment, narrating their experience, and creating lessons to impart their expert knowledge. Healthcare organizations use Enduvo to better prepare medical practitioners for life and death situations.

---

**About Enduvo**

Enduvo is a powerfully simple, immersive, content authoring and delivery platform for training healthcare, mechanical, and technical industries. Enduvo removes the complexity, inflexibility,



and high costs associated with creating augmented and virtual reality content. Its' market-leading platform allows anyone to create and share AR/VR content in minutes, without any technical training, and at a fraction of the previous costs. Experts "jump-in", produce content, and narrate their experience. Learners gain knowledge directly from experts through immersive, one-on-one, 3-D real-world like experiences. People are more engaged, retain more information in less time, and are better prepared for the work they do. Enduvo originated within the University of Illinois College of Medicine. To find out more about how to use Enduvo at your organization visit [www.enduvo.com](http://www.enduvo.com). You can follow Enduvo on [Twitter](#), [LinkedIn](#) and [YouTube](#).

###