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**Enduvo Secures \$4 Million Seed Round to
Make Interactive, Immersive Content Accessible to All**

Proceeds speed ability to meet diverse use cases and growing COVID-influenced demand for effective and affordable distance-based virtual experiences.

July 15, 2020 – Chicago, IL – [Enduvo](#), the company that makes interactive, immersive content easy to create, share and consume, today announced it has secured \$4 million in seed capital. [MATH Venture Partners](#) led the financing round. Additional participants include [UL Ventures](#) (an existing early investor). The company will use the financing to scale the development, deployment and adoption of its platform. The investment also enables the company to meet the growing COVID-influenced demand for effective, affordable distance-based communication, collaboration and training.

“We are at an inflection point, accelerated by the current global health crisis. It is essential that people have access to technologies that facilitate knowledge-sharing regardless of their location or socioeconomic status,” said Steve Garrou, chairman and CEO of Enduvo. “Studies show immersive experiences are more engaging and drive greater understanding. However, creating and sharing this type of content has been expensive, time-consuming and out of reach for most. By eliminating these obstacles, Enduvo increases the impact people can have on each other, their work and the world at large. We’re excited to have such high-caliber investors support our mission of empowering everyone to create and share meaningful immersive experiences that enrich people’s lives.”

“Our continued investment in Enduvo demonstrates our confidence in the company’s ability to succeed and highlights its synergy with our mission to work toward a safer, more secure, sustainable world,” said Simin Zhou, managing director, UL Ventures. “In addition to participating in this financing round, we are deploying Enduvo to train our service teams and exploring how we can augment our customer training programs with immersive learning opportunities.”

Enduvo enables anyone, regardless of technical know-how, to quickly create and instantaneously distribute content to people anywhere, on tablets, computers, and augmented and virtual reality devices. Military, [healthcare](#), and education organizations, such as the [US Air Force](#), National Institutes of Health, and [University of Illinois College of Medicine](#), use Enduvo to significantly reduce content creation costs and deliver training,



collaboration, and instructional content much faster. Enduvo's customers train Airmen to be mission-ready, collaborate with researchers on opposite sides of the world to find cures for deadly diseases, prepare medical students to be more successful practitioners, and create content to effectively teach students remotely.

"At a time when the world is scrambling to safely educate, train and collaborate remotely, Enduvo is building a platform that will let anyone, anywhere create and share immersive content in minutes across the globe. Enduvo is a game-changer for immersive collaboration and training," said Dana Wright, Managing Director of MATH Venture Partners. Ms. Wright will join Enduvo's board of directors.

About Enduvo

Enduvo empowers everyone to create and share meaningful experiences that enrich people's lives. Our powerfully simple, immersive content platform gives people a much better way to communicate, collaborate and share knowledge. Enduvo lets anyone rapidly create, distribute and consume rich, interactive, virtual experiences. Military, government, healthcare, industrial and education organizations use Enduvo to reduce development costs, speed delivery time and boost the impact of their content.

Learn more at www.enduvo.com and follow us on [Twitter](#), [LinkedIn](#), [Facebook](#), and [YouTube](#).

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