

Immersive learning is superior to conventional training approaches:



Lowers performance errors and increases accuracy



Enables learners to be **4x more focused** than e-learners



Enhances recall, resulting in a **76% increase in learning effectiveness**



Increases confidence to apply learning by **2.75X**



Improves emotional connection to content by **375%**



Speeds training by **400%**



82% of companies implementing AR/VR believe the benefits meets or exceeds expectations.



Engineers who use VR **reduce model design time by 10%**, and **construction time by 7%**.



Implementing VR technologies deliver **noticeable operational benefits.**



Medical students who train in VR, perform operations **29% faster** and make **6x fewer errors** than those who train via conventional methods.



VR is also a viable modality for **clinical decision-making** training.