



Sr. Product Designer - Growth Strategy and PLG Specialist

About us

Enduvo is a content creation platform for immersive communication and learning. We enable organizations to leverage the power of immersive technology to easily transform their training programs. Our no-code platform makes it easy for anyone to create high-quality simulated content, without any technical experience required. With Enduvo, users can develop interactive learning experiences that help people learn faster, retain more information, and collaborate more effectively.

Intuitive. Immersive. Transformative.

We work with Health Care, Industrial, Military and Education industries.

Some of the companies and organizations we work with are: US Air Force, NIH, OSF Healthcare, University of Illinois College of Medicine, Boeing, and Judge.

We help to create a better world while using the metaverse and top-notch technologies to achieve it and would love to have you join us for the ride!

Watch us in Action!

- https://www.youtube.com/watch?v=iNfRHgW_Sk8&ab_channel=Enduvo
- https://www.youtube.com/watch?v=O6ZHxC6I2ZA&ab_channel=Enduvo

Position Summary

The Senior Product Designer - Growth Strategy and PLG Specialist will play a pivotal role in steering our immersive platform towards success through strategic planning, growth-focused design, and product-led growth (PLG) initiatives. Reporting to the CEO, this position requires a unique blend of product management, design thinking, and growth strategy expertise.

You take ownership of:

- Strategic Product Planning:

Develop and iterate on the product strategy and roadmap for our immersive platform, considering customer needs, market trends, business feedback, and long-term objectives. Implement product-led growth strategies to drive user acquisition, activation, and retention.

- Product Design Collaboration:

Collaborate with Product Designers and Engineering teams to define user flows and write requirements, ensuring the development of a best-in-class user experience. Oversee the end-to-end development, testing, documentation, release, and feedback of product features.

- Execution and Success Metrics:

Drive the execution of the product roadmap to meet success metrics, ensuring high-quality deliverables that result in customer delight. Make informed decisions on constraints and roadblocks to manage execution risk until the features are delivered.

- Feedback Collection and Iteration:

Define and track product success metrics, actively seeking feedback from prospective and early-stage users. Adjust the product strategy based on measurable metrics to continually iterate and improve the platform.

- Cross-Functional Collaboration:

Collaborate with Product Marketing and Sales teams to define go-to-market plans and effectively communicate the product vision and promise. Work with customers, sales, marketing, and leadership to enhance the entire product pipeline.

Who we are looking for:

- 7+ years of relevant experience in advanced technology management as a Software Product Manager, Product Designer, Growth Marketer, Growth Designer or Growth Manager.
- Strong communication and collaboration skills, with the ability to present and defend design decisions to stakeholders.
- Entrepreneurial mindset, comfortable with business metrics, customer conversations, and engaging in debates with the engineering team.
- Proven track record of driving growth initiatives in advanced technology domains, showcasing expertise in product management, design, and growth strategy.
- Demonstrated ability to drive product-led growth (PLG) strategies that result in measurable user acquisition, activation, and retention.
- Ability to navigate and resolve challenges, making informed decisions to manage execution risks throughout the product development lifecycle.

Extra-bonus points:

- Experience in multiverse, spatial computing, XR technologies or equivalent.
- Proven track record of shipping products on large code bases, including those based on game engines, 3D modeling, and animation tools.
- Content creation and/or management platforms
- A portfolio demonstrating the complete design journey.
- Familiarity with 3D design.
- Location: Remote with ability to travel to Chicago occasionally

Why join us? Details and Company Benefits

- This is a permanent position with the ability to work remote (within the US)
- Unlimited PTO
- 9 paid holidays
- Medical, dental and vision benefits
- Pre - tax and ROTH 401(k) plan with an employer contribution
- Participation in employee option grant program.

If you are a proactive and motivated Sr. Product Designer with a passion for building scalable, viral products, we encourage you to apply for this exciting opportunity at Enduvo.

Interested in this challenge? Apply via: work@enduvo.com

Note:

-We are interested in every qualified candidate who is eligible to work in the United States. However, we are not able to sponsor visas currently.

-Enduvo is an Equal employment opportunity and Affirmative Action employer.

-We value diversity and are committed to providing an environment of mutual respect.

-Qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, age, sex (including pregnancy, childbirth, or related medical conditions), medical history or condition, gender identity and/or expression, sexual orientation, marital status, veteran status, status as an individual with a disability, or any other status protected under federal, state or local law.